

Dear Valued Member,



**Activity -  
The Key To Success**

We would like to applaud the entire network for the outstanding service members are delivering to each other and for the incredible amount of activity that is being generated.

Our philosophy that "relationship building" and "word-of-mouth" is the best way to grow any business is proven over and over again as testimonials just keep pouring in. This month we should eclipse the 500 testimonial mark and as thanks, we have a special prize planned for March Testimonials if we do!

**No GMS "Pick 3" Winners in February**

This month's "GMS Pick 3" contest produced no winners. We had many contestants and hopefully we will make a GMS member's car payment in April. Remember, with every testimonial you send us, you get a chance to win up to \$500! You're only 3 digits away! Thank you for your activity.

**ANTI-SPAM TOOL AT YOUR DESKTOP!**

As you probably know by now, GMS offers anti-Spam software with every account we host. It works well, but it is just one of many tools needed to fight Spam and unwanted mail. What you may not know is that if you are using Microsoft Outlook, (the full version, not Outlook Express) to check email, you also have Spam filtration capabilities to further filter your email right on your desktop.

To use, open your Outlook and look in the upper right part of the program for the button "Organize". Click on it and then click on "Rules Wizard". Here, you can customize your own filter to locate and delete any unwanted email messages. Add keywords like "Viagra" and "meds" to the list of search terms. We recommend you set up a "junk" folder for the filtered messages to go to for quick viewing and recommend that you screen the "subject" only, NOT the body of the message as you want to receive all valid emails. Play around with it and adjust as necessary. Need help with this program? Give us a call. We are always here to help. Happy Filtering!

**BEWARE OF SPYWARE!**

While the Internet is a vast resource for most, for others it is a way to invade your privacy and make your P.C. a portal for mischief. We normally don't recommend "software" downloads, but due to the problems members are having with Spam, viruses, and P.C. lockups, we have to make some exceptions. Spyware can slow your PC down, create openings for outsiders to view your hard drive, and track/monitor your online viewing habits that will make you unleash a "Howard Dean" scream!

2 free downloads we suggest are "Adaware 6.0" ([www.lavasoftusa.com](http://www.lavasoftusa.com)) and Spybot Search and Destroy 1.2 ([www.spybot.safer-networking.de](http://www.spybot.safer-networking.de)). Both are easy to download and use and will help with your fight against unwanted intruders. Use one or both. Follow their instructions and you may see a drastic improvement in your PC's performance. 80% of all P.C's are currently infected with spyware - Put yourself in the 20 percentile!

**SPECIAL CONTEST IN MARCH**

In addition to our normal "pick 3" drawing rules, this month, if you get just "1" of the numbers correct, GMS will send you a gift card good for "2" to the movies. Of course, we must eclipse the "500 testimonial" mark in March for this portion of the contest to be in effect. Each "3 digit" guess is good for 1 gift card. Good Luck!

**2004 G.R.O.A. Contest**

**Come in 1<sup>st</sup> and win \$1,750 • 2<sup>nd</sup> gets \$750!  
REFERRALS NOW 200 G.R.O.A POINTS!**

*Point totals now corrected from last month*



Core Fundraising  
Cartridge Renewal Systems  
Serico & Dubnik, PC, CPA's  
Emerald Secretarial  
Temprite Inc.

Ink jet & cartridge recycling for charities & cash (732) 780-0208  
Ink jet, copier, and fax cartridge replacement (732) 845-9497  
Accounting and Tax Services (732) 280-7730  
Office related support for your Business (732) 657-8558  
Heating and Cooling Services (732) 946-7600

1775 points  
1200 points  
1075 points  
725 points  
700 points



**GIVEME  
SERVICE  
.COM**

### **NOT A MEMBER YET?**

If you are a quality business owner, becoming a member is easy. All you have to do is call or email us and set up an appointment where an owner of GMS can meet you in person. We have met every business owner in person in an effort to protect not only the reputation of GMS but also the reputations of every member in our network. It also allows you the opportunity to get to know us personally. When we hand your business card to someone, the potential customer feels much more comfortable with the referral.

For further information on:

The GMS Network, visit:  
[www.givemeservice.com](http://www.givemeservice.com)

GMS Web Design, visit:  
[www.gmswebservices.com](http://www.gmswebservices.com)

GMS Web Hosting, visit:  
[www.gmswebhosting.com](http://www.gmswebhosting.com)

*New Jersey's Quality Small Business Network!*

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# **Newsletter**

**Business to Business Networking**

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**IT Services**

**Marketing Strategies**

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**March 2004**