


Dear Valued Member,

2004 has taken off like a rocket!



Activity amongst members is strong and we had over 40 testimonials in January to prove it! Remember, if you need service, look to the network first. We simply have some of the best small business owners in New Jersey in GMS! Thank you for all your efforts. If you haven't had a chance to meet other members or get involved – There is no time like the present. Make an effort to use a fellow member every month and watch your business take off!

Anti-Spam and Virus Update

We have upgraded our server with the latest spam protection and are now blocking many of the latest virus attachment extensions. However, please keep in mind that your local P.C. is your responsibility. We can help, but nothing is fool-proof. Please make sure that your computer has the latest virus protection and run daily "updates" to ensure your P.C is properly protected. New viruses are literally coming out every day. At GMS, we are running Symantec's Norton Anti-virus 2004. Please contact any of the GMS computer service members for their exact recommendations and help.

PICK 3 Winners for January

Last month's "GMS Pick 3" contest produced 2 winners. Cherie Jones of Atlantic Home Mortgage and Howard Kirschner of Riverside Imagesetters both won. Congratulations and thank you for using the GMS Network. Remember, with every testimonial you send us, you get a chance to win up to \$500! You're only 3 digits away!

\$ NETWORKING PAYS IN GMS! \$

Networking is easy and very effective. If you use a member, **you get to introduce and promote your business.** When you send a testimonial, **you get to introduce and promote your business.** When you come to our free business card exchanges, **you get to introduce and promote your business** - and receive GMS rebates! When you use your GMS rebates, win a monthly contest or the annual contest - GMS pays you cash! All the while, you are helping your business grow by making new contacts and establishing working relationships. People prefer to do business with those they know and like as opposed to strangers. Get active and get results! See, told you it was easy!

2004 G.R.O.A. Contest

Come in 1<sup>st</sup> and win \$1,750 • 2<sup>nd</sup> gets \$750!  
REFERRALS NOW 200 G.R.O.A POINTS!

E-COMMERCE?

Many members have expressed interest in adding an on-line store to their existing website. GMS can help. Last month, we were able to successfully install 2 storefronts. One site sold over \$1,500 on-line and the other sold over \$3,400! Truly amazing! If you have ever considered selling your product or gift certificates on-line, please give us a call and we can give you all the details. Let your site start working for you tomorrow by letting us set you up today!

BUSINESS CARD EXCHANGE

☆ SCHEDULED! ☆

Grow your business this month!  
Here are the details

When:  
Thursday, February 19<sup>th</sup> at 7:30 PM

Where:  
Hotel Esplanade

Who:  
All GMS Members and Guests

Cost:  
\$0, Zippo, Nada!

Address:  
109 Route 36 West Long Branch

Directions:  
Take Route 18 to Route 36 towards Long Branch (East) (approx 3-4 miles)



**Core Fundraising  
Energy Solutions  
Emerald Secretarial  
Serico & Dubnik, PC, CPA's  
Stress Counseling & Biofeedback**

Ink jet & Cartridge recycling for charities & cash  
Energy Efficient Lighting Systems  
Office related support for your Business  
Accounting and Tax Services  
Psychological help and support services

(732) 845-9497  
(732) 280-7730  
(732) 872-9414  
(732) 280-7730  
(732) 972-1170

5500 points  
3950 points  
3250 points  
3950 points  
1925 points





### NOT A MEMBER YET?

If you are a quality business owner, becoming a member is easy. All you have to do is call or email us and set up an appointment where an owner of GMS can meet you in person. We have met every business owner in person in an effort to protect not only the reputation of GMS but also the reputations of every member in our network. It also allows you the opportunity to get to know us personally. When we hand your business card to someone, the potential customer feels much more comfortable with the referral.

For further information on:

The GMS Network, visit:  
[www.givemeservice.com](http://www.givemeservice.com)

GMS Web Design, visit:  
[www.gmswebservices.com](http://www.gmswebservices.com)

GMS Web Hosting, visit:  
[www.gmswebhosting.com](http://www.gmswebhosting.com)

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# Newsletter

**Business to Business Networking**

**Web Design & Hosting**

**IT Services**

**Marketing Strategies**

**Small Business Advocate**



*February 2004*